“A Comparative Study of Author Identity in English and Chinese Academic Writing”

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Professor Hei’s research focuses on author identity represented, both implicitly and explicitly, in English and Chinese conference abstracts (CAs). First, a basic quantitative analysis was conducted to find out the distribution of different authorial roles realized by the context-specific noun phrases (this paper/study/researcher/author) and the first person singular and plural pronouns (we and I) in the subject position. Then, a qualitative analysis was employed to explore reasons behind the distinctive features found in the use of the linguistic devices, by referring to different social and cultural backgrounds, discourse communities, and writing conventions as well as the genre and discipline. By analyzing author identity in English and Chinese CAs, this study aims to extend the current contrastive study on academic discourse.

Wednesday, February 12, 2014
12–1 pm  ■  Don Gevirtz Board Room, ED 4108

All members of the UCSB community are invited to attend.

Please bring your lunch. Light refreshments will be served.

Please RSVP to Carla Whitacre (cwhitacre@education.ucsb.edu) by Monday, Feb.10