

The Gevirtz Graduate School of Education 2025-2026 Deans' Strategic Plan

GOAL	STRATEGY	LEAD
Community Building	• In-person faculty meetings, town halls, emphasis meetings • (New) Student Workshops • Community-Building Events • T-Shirt and Slogan	• All Leadership: Department Chairs, TEP Director, Dean/Associate Deans, Assistant Dean
Mentorship	• New Faculty Support Groups • Faculty-to-Faculty Mentoring Program • Student Mentoring Expectations and Award • Student-to-Student Mentoring Program • Staff and Faculty Training and Support	• Beth van Es
Research & Development	• New Faculty Orientation to Supportive Grant-Getting Pathway • Match Faculty Interests and Needs with Available Resources • Strategic Use of Department Funds to Maximize GSRs • Community Engaged Development Campaign • Rewards and Incentives	• Erika Felix
Diversity, Equity, & Inclusion	• GGSE DEI Climate Committee and Climate Audit • Needs Assessment • Intentional Programming and Welcoming Spaces • HSI Grants	• Lucy Arellano
Marketing & Visibility	• Expand and Increase Faculty Visibility from Website • Where in the World are our Alumni Website with Profiles • Expand Reach of Marketing Materials (e.g., Holiday Card, Newsletter, Re/Launch, The Current) • Public Events (e.g., What's Brewing, CAG Conference)	• Maria Zate
Academic Programs	• Two Undergraduate Majors • Consider Master's Programs • Certificate Programs	• Beth van Es • Shane Jimerson • Jill Sharkey • Briana Villasenor

Link between 2025-2026 Deans' Strategic Plan and the 2020-2024 GGSE Strategic Plan

Community Building	• Offer programs, services and events that bring people together (Goal 2c) • Provide working expectations for faculty and staff, faculty and students and staff (Goal 2e)
Mentorship	• Develop expectations for mentoring faculty, students, and staff (Goal 2b) • Provide working expectations for faculty and staff, faculty and students and staff (Goal 2e) • Formulate compensation packages that enable GGSE to recruit and retain staff (Goal 1f)
Research & Development	• Build supports needed so that each faculty member will be engaged in significant research and/or community collaborations (Goal 4c) • Create guidelines to promote partnership with community stakeholders (Goal 4d) • Promote and incentivize cross-departmental collaboration (Goal 4e)
Diversity, Equity, & Inclusion	• A leader in addressing pressing social justice issues (Vision) • Address educational opportunities and challenges arising from diversity (Mission) • Diversity lens driving equity, access, excellence, and success outcomes (Major Pillar)
Marketing & Visibility	• New for 2025-2026
Academic Programs	• Develop and maintain exemplary programs (Mission) • Develop and launch an undergraduate major (Goal 3a) • Create and refine graduate programs that meet the needs of the GGSE, UCSB, and the broader community (Goal 3b).

[Link to 2020-2024 Strategic Plan](#)