

The Gevirtz Graduate School of Education 2025-2026 Deans' Strategic Plan

GOAL	STRATEGY	LEAD
Community Building	<ul style="list-style-type: none"> • In-person faculty meetings, town halls, emphasis meetings • (New) Student Workshops • Community-Building Events • T-Shirt and Slogan 	<ul style="list-style-type: none"> • All Leadership: Department Chairs, TEP Director, Dean/Associate Deans, Assistant Dean
Mentorship	<ul style="list-style-type: none"> • New Faculty Support Groups • Faculty-to-Faculty Mentoring Program • Student Mentoring Expectations and Award • Student-to-Student Mentoring Program • Staff and Faculty Training and Support 	<ul style="list-style-type: none"> • Beth van Es
Research & Development	<ul style="list-style-type: none"> • New Faculty Orientation to Supportive Grant-Getting Pathway • Match Faculty Interests and Needs with Available Resources • Strategic Use of Department Funds to Maximize GSRs • Community Engaged Development Campaign • Rewards and Incentives 	<ul style="list-style-type: none"> • Erika Felix
Inclusive Excellence	<ul style="list-style-type: none"> • GGSE Climate Committee and Climate Audit • Needs Assessment • Intentional Programming and Welcoming Spaces • HSI Grants 	<ul style="list-style-type: none"> • Lucy Arellano
Marketing & Visibility	<ul style="list-style-type: none"> • Expand and Increase Faculty Visibility from Website • Where in the World are our Alumni Website with Profiles • Expand Reach of Marketing Materials (e.g., Holiday Card, Newsletter, Re/Launch, The Current) • Public Events (e.g., What's Brewing, CAG Conference) 	<ul style="list-style-type: none"> • Maria Zate
Academic Programs	<ul style="list-style-type: none"> • Two Undergraduate Majors • Consider Master's Programs • Certificate Programs 	<ul style="list-style-type: none"> • Beth van Es • Shane Jimerson • Jill Sharkey • Briana Villasenor

Link between 2025-2026 Deans' Strategic Plan and the 2020-2024 GGSE Strategic Plan

Community Building	<ul style="list-style-type: none">Offer programs, services and events that bring people together (Goal 2c)Provide working expectations for faculty and staff, faculty and students and staff (Goal 2e)
Mentorship	<ul style="list-style-type: none">Develop expectations for mentoring faculty, students, and staff (Goal 2b)Provide working expectations for faculty and staff, faculty and students and staff (Goal 2e)Formulate compensation packages that enable GGSE to recruit and retain staff (Goal 1f)
Research & Development	<ul style="list-style-type: none">Build supports needed so that each faculty member will be engaged in significant research and/or community collaborations (Goal 4c)Create guidelines to promote partnership with community stakeholders (Goal 4d)Promote and incentivize cross-departmental collaboration (Goal 4e)
Diversity, Equity, & Inclusion	<ul style="list-style-type: none">A leader in addressing pressing social justice issues (Vision)Address educational opportunities and challenges arising from diversity (Mission)Diversity lens driving equity, access, excellence, and success outcomes (Major Pillar)
Marketing & Visibility	<ul style="list-style-type: none">New for 2025-2026
Academic Programs	<ul style="list-style-type: none">Develop and maintain exemplary programs (Mission)Develop and launch an undergraduate major (Goal 3a)Create and refine graduate programs that meet the needs of the GGSE, UCSB, and the broader community (Goal 3b).

[Link to 2020-2024 Strategic Plan](#)