

The Gevirtz Graduate School of Education 2025-2026 Deans' Strategic Plan

| GOAL | STRATEGY | LEAD |
|-----------------------------------|--|--|
| Community Building | <ul style="list-style-type: none"> • In-person faculty meetings, town halls, emphasis meetings • (New) Student Workshops • Community-Building Events • T-Shirt and Slogan | <ul style="list-style-type: none"> • All Leadership: Department Chairs, TEP Director, Dean/Associate Deans, Assistant Dean |
| Mentorship | <ul style="list-style-type: none"> • New Faculty Support Groups • Faculty-to-Faculty Mentoring Program • Student Mentoring Expectations and Award • Student-to-Student Mentoring Program • Staff and Faculty Training and Support | <ul style="list-style-type: none"> • Beth van Es |
| Research & Development | <ul style="list-style-type: none"> • New Faculty Orientation to Supportive Grant-Getting Pathway • Match Faculty Interests and Needs with Available Resources • Strategic Use of Department Funds to Maximize GSRs • Community Engaged Development Campaign • Rewards and Incentives | <ul style="list-style-type: none"> • Erika Felix |
| Inclusive Excellence | <ul style="list-style-type: none"> • GGSE Climate Committee and Climate Audit • Needs Assessment • Intentional Programming and Welcoming Spaces • HSI Grants | <ul style="list-style-type: none"> • Lucy Arellano |
| Marketing & Visibility | <ul style="list-style-type: none"> • Expand and Increase Faculty Visibility from Website • Where in the World are our Alumni Website with Profiles • Expand Reach of Marketing Materials (e.g., Holiday Card, Newsletter, Re/Launch, The Current) • Public Events (e.g., What's Brewing, CAG Conference) | <ul style="list-style-type: none"> • Maria Zate |
| Academic Programs | <ul style="list-style-type: none"> • Two Undergraduate Majors • Consider Master's Programs • Certificate Programs | <ul style="list-style-type: none"> • Beth van Es • Shane Jimerson • Jill Sharkey • Briana Villasenor |

Link between 2025-2026 Deans' Strategic Plan and the 2020-2024 GGSE Strategic Plan

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| Community Building | <ul style="list-style-type: none"> • Offer programs, services and events that bring people together (Goal 2c) • Provide working expectations for faculty and staff, faculty and students and staff (Goal 2e) |
| Mentorship | <ul style="list-style-type: none"> • Develop expectations for mentoring faculty, students, and staff (Goal 2b) • Provide working expectations for faculty and staff, faculty and students and staff (Goal 2e) • Formulate compensation packages that enable GGSE to recruit and retain staff (Goal 1f) |
| Research & Development | <ul style="list-style-type: none"> • Build supports needed so that each faculty member will be engaged in significant research and/or community collaborations (Goal 4c) • Create guidelines to promote partnership with community stakeholders (Goal 4d) • Promote and incentivize cross-departmental collaboration (Goal 4e) |
| Diversity, Equity, & Inclusion | <ul style="list-style-type: none"> • A leader in addressing pressing social justice issues (Vision) • Address educational opportunities and challenges arising from diversity (Mission) • Diversity lens driving equity, access, excellence, and success outcomes (Major Pillar) |
| Marketing & Visibility | <ul style="list-style-type: none"> • New for 2025-2026 |
| Academic Programs | <ul style="list-style-type: none"> • Develop and maintain exemplary programs (Mission) • Develop and launch an undergraduate major (Goal 3a) • Create and refine graduate programs that meet the needs of the GGSE, UCSB, and the broader community (Goal 3b). |

[Link to 2020-2024 Strategic Plan](#)