



FREE

Paul Tough

How Children Succeed

Grit, Curiosity, and the Hidden Power of Character

TUE, NOV 20 / 8 PM / UCSB CAMPBELL HALL / **FREE**

“Well-written and bursting with ideas, this will be essential reading for anyone who cares about childhood in America.”

Kirkus Reviews

Why do some children succeed while others fail? Paul Tough, author of the best-selling book *How Children Succeed*, says it's not based on standardized test scores, IQs or the amount of information we pack into their brains but instead has to do with character: skills like grit, curiosity, conscientiousness and optimism. In this engaging talk he draws on groundbreaking research in neuroscience, economics and psychology to illuminate the enduring power of character. Tough is the author of *Whatever It Takes: Geoffrey Canada's Quest to Change Harlem and America*.

Books will be available for purchase and signing

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